

Rep Order# 6840205	Ver# 3	Status Revised	Traffic Order# 197375	Printed: 08/10/2012 10:46 AM	1 of 2
EC'd Yes				Last Received: 08/10/2012 10:40 AM	
				Showing Buylines: All Lines	

  

Station KASA-TV ALBUQUERQUE, NM.	Agency ( ) MENTZER MEDIA	Rep Firm
Advertiser ( ) AMER. FUTURE FUND	600 FAIRMONT AVE, S#306	Sales Office ( ) PHILADELPHIA
Product AMER FUTURE FUND	TOWSON, MD 21286	Salesperson ( ) AMY MCCREARY
Estimate# 333	Agency C/P1/P2/E //333	
Buyer STEPHANIE KOHLBAUER	Flight Dates 08/10/2012 - 08/16/2012	Salesperson Phone# 215-568-6540
Phone#	Hiatus Weeks	Salesperson FAX# 215-568-1845
Fax#		

--- CONTRACT COMMENT ---

SC=\*

--- REMARKS ---

CHANGE IN HEADER ONLY

PRODUCT IS AMER FUTURE FUND

PLEASE CNF

THANKS

Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
1			08/10-08/10	1	\$700.00	:30	1	F	930P-10P	1	\$700.00
		Buyline Comment: NEWS									
2			08/12-08/12	1	\$150.00	:30	1	SU	8A-9A	1	\$150.00
		Buyline Comment: FOX NEWS									
3			08/13-08/14	1	\$2,100.00	:30	3	M-TU	930P-10P	3	\$700.00
		Buyline Comment: NEWS									
4			08/16-08/16	1	\$6,500.00	:30	1	TH	6P-9P	1	\$6,500.00
		Buyline Comment: NFL PRESEASON									

---REPORT TOTALS---

Report Totals: 6 / \$9,450.00

---SALES MONTHLY TOTALS---

Aug 12: 6 / \$9,450.00

Sales Totals: 6 / \$9,450.00

EC'd Yes    Last Received: 08/10/2012 10:40 AM    Showing Buylines: All Lines

Station KASA-TV ALBUQUERQUE, NM.	Agency ( ) MENTZER MEDIA	Rep Firm
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Product AMER FUTURE FUND	TOWSON, MD 21286	Salesperson ( ) AMY MCCREARY
Estimate# 333	Agency C/P1/P2/E //333	
Buyer STEPHANIE KOHLBAUER	Flight Dates 08/10/2012 - 08/16/2012	Salesperson Phone# 215-568-6540
Phone#	Hiatus Weeks	Salesperson FAX# 215-568-1845
Fax#		

Station Totals: 6 / \$9,450.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$56,655	CABL 0%	KASA 16%	KASY 0%	KLUZ 0%	KOAT 6%
		KOB 48%	KRQE 28%	KWBQ 0%		

---COMPETITIVE COMMENTS---

NEW ORDER

Books	NOV12
Demos	RA35+

--- CREDIT RISK ---

CASH IN ADVANCE

Rep Order# 6840205
Ver# 1
Status New

Station KASA-TV ALBUQUERQUE, NM.  
Advertiser ( ) AMER. FUTURE FUND  
Product AMER FOR PROSPERITY  
Estimate# 333  
Buyer STEPHANIE KOHLBAUER  
Phone#  
Fax#

Traffic Order# 197375
Printed: 08/09/2012 11:40 AM
Last Received: 08/09/2012 11:39 AM
Showing Buylines: All Lines

Agency ( ) MENTZER MEDIA  
600 FAIRMONT AVE, S#306  
TOWSON, MD 21286  
Agency C/P1/P2/E //333  
Flight Dates 08/10/2012 - 08/16/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) AMY MCCREARY  
Salesperson Phone# 215-568-6540  
Salesperson FAX# 215-568-1845

1 of 2

--- CONTRACT COMMENT ---

SC=\*

TAX -

Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
1		Buyline Comment: NEWS	08/10-08/10	1	\$700.00	:30	1	F	930P-10P	1	\$700.00
2		Buyline Comment: FOX NEWS	08/12-08/12	1	\$150.00	:30	1	SU	8A-9A	1	\$150.00
3		Buyline Comment: NEWS	08/13-08/14	1	\$2,100.00	:30	3	M-TU	930P-10P	3	\$700.00
4		Buyline Comment: NFL PRESEASON	08/16-08/16	1	\$6,500.00	:30	1	TH	6P-9P	1	\$6,500.00

---REPORT TOTALS---

Report Totals: 6 / \$9,450.00

---SALES MONTHLY TOTALS---

Aug 12: 6 / \$9,450.00

Sales Totals: 6 / \$9,450.00

Station Totals: 6 / \$9,450.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$56,655	CABL 0%	KASA 16%	KASY 0%	KLUZ 0%	KOAT 6%
		KOB 48%	KRQE 28%	KWBQ 0%		

---COMPETITIVE COMMENTS---

NEW ORDER

Rep Order# 6840205 Ver# 1 Status New  
 EC'd Yes

Traffic Order#

Printed: 08/09/2012 11:40 AM  
 Last Received: 08/09/2012 11:39 AM

Showing Buylines: All Lines

Station KASA-TV ALBUQUERQUE, NM.  
 Advertiser ( ) AMER. FUTURE FUND  
 Product AMER FOR PROSPERITY  
 Estimate# 333  
 Buyer STEPHANIE KOHLBAUER  
 Phone#  
 Fax#

Agency ( ) MENTZER MEDIA  
 600 FAIRMONT AVE, S#306  
 TOWSON, MD 21286  
 Agency C/P1/P2/E //333  
 Flight Dates 08/10/2012 - 08/16/2012  
 Hiatus Weeks

Rep Firm  
 Sales Office ( ) PHILADELPHIA  
 Salesperson ( ) AMY MCCREARY  
 Salesperson Phone# 215-568-6540  
 Salesperson FAX# 215-568-1845

Books NOV12  
 Demos RA35+

--- CREDIT RISK ---  
 CASH IN ADVANCE

# Spot Manager: All, 08/10/12-08/16/12

Order	Alt Order #	Estimate #	Date	Length	Priority	Air Time	Product	Ad-ID	Rate
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Station: KASA

Advertiser: POL/American Future Fund  
Agency: Mentzer Media Services

Line: 1

Time Period: 930p-10p

197375	06840205	333	08/10/12	:30	P3	9:49:12 PM	AMERICAN F AFF1204H		\$700.00
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\$700.00

\$700.00

Line: 2

Time Period: 8a-9a

197375	06840205	333	08/12/12	:30	P4	8:19:10 AM	AMERICAN F		\$150.00
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\$150.00

\$150.00

Line: 3

Time Period: 930p-10p

197375	06840205	333	08/13/12	:30	P3	9:38:26 PM	AMERICAN F		\$700.00
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\$700.00

\$700.00

\$700.00

\$2,100.00

\$2,100.00

Line: 4

Time Period: (6:00:00 PM-9:00:00 PM)

197375	06840205	333	08/16/12	:30	P1	8:32:22 PM	AMERICAN F		\$6,500.00
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\$6,500.00

\$6,500.00

\$9,450.00

\$9,450.00

\$9,450.00

\$9,450.00

[Sorted by: Line]

# AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: <b>KASA-TV</b>	Date: <b>8/9/12</b>
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I, Lauren A. Schumacher  
do hereby request station time concerning the following issue:

American Future Fund
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	VARIES	8/10-8/16			

<b>Total Charges:</b>	\$ <b>9450.00</b>	GROSS
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This broadcast time will be used by: American Future Fund

<p>Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"</p> <p>Yes <input type="checkbox"/> No <input type="checkbox"/></p>
--

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

AMERICAN FUTURE FUND

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☒ a corporation; ☐ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

### TO BE SIGNED BY ISSUE ADVERTISER

1-23-12

*Andy Brown*

515-720-5250

Date

Signature

Contact Phone Number

### TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

**Mentzer Media Services, Inc.**

Vendor: 2ASASR Name: KASA-TV

78527  
Check Date: 08/09/2012

Number	Date	Reference	Description	Tax	Amount
4020 SRAFF			AFF SRAFF TV 8/10-16		\$8,032.50
Contract # 197375					
				Total Amount	\$8,032.50
				Discount Total	\$0.00
				Check Amount	\$8,032.50

THIS CHECK IS VOID WITHOUT A PURPLE BACKGROUND AND A WATERMARK - HOLD UP TO THE LIGHT TO VERIFY

**Mentzer Media Services, Inc.**

600 Fairmount Avenue  
Suite 306  
Towson, MD 21286

M & T Bank  
32 York Road  
Towson, MD 21204  
7-11/520

78527

PAY **8,032.50**  
ONLY EIGHT THOUSAND AND 50/100 CENTS

PAY \*\*\*\*\* Eight Thousand Thirty-Two and 50/100 \*\*\*\*\*

TO THE  
ORDER  
OF  
KASA-TV

DATE	08/09/2012
AMOUNT	\$8,032.50

*Paul Wentz*

CHECK IS PRINTED ON SECURITY PAPER WHICH INCLUDES A MICROPRINT BORDER & FLUORESCENT FIBERS

⑈ 78527⑈ ⑆ 052000113⑆ 9841868970⑈



**Mentzer Media Services, Inc.**  
Vendor: 2ASASR Name: KASA-TV

78531  
Check Date: 08/09/2012

Number	Date	Reference	Description	Tax	Amount
4090 SRAFF			AFF SRAFF ALBUQ TAX 8/10-16  Contract 197375-		\$562.28
				Total Amount	\$562.28
				Discount Total	\$0.00
				Check Amount	\$562.28

THIS CHECK IS VOID WITHOUT A PURPLE BACKGROUND AND A WATERMARK - HOLD UP TO THE LIGHT TO VERIFY

**Mentzer Media Services, Inc.**  
600 Fairmount Avenue  
Suite 306  
Towson, MD 21286

M & T Bank  
32 York Road  
Towson, MD 21204  
7-11/520

78531



PAY \*\*\*\*\* Five Hundred Sixty-Two and 28/100 \*\*\*\*\*

TO THE  
ORDER  
OF  
KASA-TV

*Bar E Mentzer*

CHECK IS PRINTED ON SECURITY PAPER WHICH INCLUDES A MICROPRINT BORDER & FLUORESCENT FIBERS

⑈ 78531 ⑈ ⑆052000113⑆ 9841868970⑈